

# ORION FERN S.

hello@orionfern.art | Phone # avail upon email request. | DFW, TX

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## Summary

Enthusiastic motion graphic designer, illustrator, and arts educator with a detail oriented, passionate & driven personality.  
Pursuing remote or local DFW positions in motion graphic design and illustration.  
Has empathetic skills, & team building / leading experience.  
Contains a zest for the life of any project, big or small!!

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## Skills

- Communication and Problem Solving
- Empathy, Soft Skills, and Social Skills
- Can breakdown styles and learn them/stay on model
- Conceptual design process and ideation
- Traditional Art Background and Training in Multiple Mediums.
- Always open to learning new things.
- Character Design
- Motion Graphic Design
- Graphic Design
- Illustration
- Hand-Drawn 2D Animation
- Comic Art & Design
- Zine Creation & Small Press Publishing
- Photography

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## Tools

- Adobe Photoshop CC
- Adobe After Effects CC
- Adobe Illustrator CC
- Adobe Premiere Pro CC
- Adobe InDesign CC
- Adobe Animate
- Microsoft Office 365
- Clip Studio Paint EX
- Col-Erase Sketch Pencils
- Micron Inking Pens
- Gansai Tambi Watercolors
- Acrylic Paint (Any Type)
- Prismacolor Colored Pencils
- Blender
- 3DS Max
- Maya
- Pixelogic ZBrush

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## Experience

**Freelance Designer (Motion, Character, Graphic) & Illustrator** | Kobold Interactive | 06/2022 – Current

Contract Employment | Online/REMOTE | Kobold Interactive is Based in WA

**REFERENCE #:** Available Upon Request

- Provided graphics and animated assets for streaming use based on requests and a brand image.
- Designed characters for use within media and stories made by Kobold Interactive.
- Designed T-Shirts for company's use, from concepts to completed piece.
- Created 2D traditional animations for use on company streaming channel.
- Transformed ideas into creative assets for use on social media.
- Developed ideas into fully drawn comics for social media use.

## **K-12 Art Teacher Online (Comics & 2D Animation) | iLearning (Previously K12 Experience)**

11/2021 - Current

Contract Employment on Weekends | Online/REMOTE | iLearning is Based in NYC, New York

**REFERENCE #:** Available Upon Request

- Trusted with self-motivated lesson planning, research, and prep based on my work experience and further study of comics.
- Handcrafted PowerPoint presentations for class that use graphic design skill to make easy to understand and enhance learning, including lesson content, activities, and multimedia resources that broaden their horizons.
- Ability to manage youth in a learning environment.
- Encouraging of students in their growth as artists.
- Hosts discussions centered on constructive critique of work.
- Helps students develop story telling skills they can use in their own creative projects.
- Provides a fun experience and intro to the world of comics and cartooning for youth wanting to push their art further.
- Structures homework that builds up a skillset in each student over the course of a class semester.
- Leads technology dependent class meetings and handles the tech side of online teaching and remote work easily and smoothly.
- Teaches about the rich history of zines and comic / comix creation
- Provides students with the tools to make their own self-published work via zine techniques.

## **Freelance Designer (Motion, Character, Graphic) & Illustrator / Business Owner of Ovaettr Art**

Self-Employed | Denton, TX & REMOTE | 01/2017 - Current

- Transformed artistic concepts from individual clients or companies into character designs, graphic design, environments, storytelling illustrations and other options to reflect individual client's vision. Digital or traditional.
- Has done character design key art illustrations for a small game company that went to print before, called Sundown RPG by L.A. Wilga.
- Has worked on multiple collaborative zine projects that all went to print.
- Illustrated the 8 of Wands for The Fat Folks Tarot, a 2-time printed original tarot card deck focusing on fat characters and people drawn with respect and body positivity in mind. The deck showcases many diverse subjects from all sorts of backgrounds and was worked on by over 70 artists.
- Demonstrated self-reliance by meeting and exceeding workflow needs by or before deadlines.
- Openly answered questions and concerns of clients, and problem solved for complex requests with creative approaches and multiple options presented to clients. All with a positive attitude and excitement for the process.
- Successful at implementing notes given by the client mid process. Confident in working collaboratively. Eager to hear criticism to further improve the project
- Vends at local markets in Denton TX, handling and managing the setup & teardown of a booth & using customer service skills to share their art and zines with their community.

## **Retail Sales Associate & Cashier | Joann Fabrics and Crafts - Denton, TX | 02/2019 - 10/2020**

- Took care of guests and ensured they got the best deals possible.
- Helped sell products with knowledge of how things would be used for creative projects and gave unique solutions to daily problems our guests came in to solve.
- Also aided with stocking and was often given tasks to set an entire section myself off planogram, using marketing skills and creativity with the purpose of selling product.
- Answered phones and managed people's concerns and needs whether on phone or in person.
- Supplied creative suggestions for multiple needs, thought outside of the box with extensive knowledge.

**Retail Manager & Balloon Artist** | PJ's Party Supply and Rentals - Denton, TX | 10/2007 - 12/2016

**REFERENCE #:** Available Upon Request

- Crafted balloon arrangements and matched colors to themes, crafting my own color schemes to match concepts, suggested options and helped create a decor and balloon combo that had aesthetic value to the customer's needs. Used my background in Colour Theory education to create the best choices for each client and would include them on the teaching of what made something work well for their theme artistically speaking.
- Learned how to create semi-complex balloon art for specialty décor needs of customers.
- Connected with customers daily to understand needs, aid, and collect feedback to optimize operations.
- Worked one-on-one with employees to motivate while delivering constructive criticism in busy, retail environment.
- Used empathy and persuasive negotiation skills to deliver positive customer experience.
- Managed inventory and setting sections without planograms using marketing skills and creativity.
- Managed closing and opening the store as a key holder.
- Answered phones and helped people deal with placing orders over the phone, asking the proper questions concisely and confidently.

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## Community Projects

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### **The Dallas Way: Faces of LGBTQ+ History Art & Archive Exhibit**

H. Paxton Moore Fine Art Gallery - El Centro, Dallas College - Dallas, TX | 9/20/22 – 10/7/22

**ARTICLE:**

<https://bit.ly/DallasWayExhibit>

**ARTICLE #2 (See every piece here!):**

<https://ovaetr.blog/2023/02/12/pride-in-dallas/>

- Constructed a self-portrait titled 'Me Is We' that was a part of the self-portraiture portion of the exhibit with many other skilled artists from within the LGBTQ+ community locally. The rest of the exhibit featured Dallas, TX LGBTQ+ history with photos enlarged from the UNT Specialty Archives.

### **Square-d Community Art Exhibit**

*Fundraiser for the UNT Food Pantry*

UNT CoLAB Art Gallery – Denton, TX | 7/7/2023 – 7/29/2023

**ARTICLE:**

<https://bit.ly/squareDartshow>

- Painted an acrylic painting piece + POSCA markers titled 'Queer Solidarity on the Square' about the queer community of Denton, TX that they have engaged with since 2021 as a queer trans man. The piece sold for \$400 by Nova Martin of Denton, TX. \$200 went to Orion for survival needs and \$200 was donated to the UNT Food Pantry. Part of the project was that each piece was to raise money for the UNT Food Pantry and art collectors could take one home for minimum \$25 donated.

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## Awards

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### **The Greater Denton Arts Council 2023 Awardee of a Micro-Grant**

for

*'The Fox Who Became A Girl'*

(2023)

<https://dentonarts.com/grants>

The grant will cover the printing costs of the first 100 copies of *The Fox Who Became A Girl*.

**Releasing June 2024.**

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## Education and Training

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The Art Institute of Dallas | Dallas, TX | 06/18/2022

**Bachelor of Fine Arts: Media Arts and Animation**

Focus on Motion Graphic Design and Character Design

Graduated June 18<sup>th</sup>, 2022

Ceremony was July 8<sup>th</sup> 2022

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## Portfolio

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[orionfern.art](http://orionfern.art)

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## Additional References

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**Stephen Steinbach**

Phone # Available Upon Request

Director of The Art Institute of Dallas' Media Arts & Animation Program

Professor & Mentor

[Stephen.steinbach@gmail.com](mailto:Stephen.steinbach@gmail.com)

**Allison Gillies**

Phone # Available Upon Request

MFA Professor of Art & Art Appreciation

Professor & Mentor

[AllisonGillies@dcccd.edu](mailto:AllisonGillies@dcccd.edu)

**Roxanne Musick**

Phone # Available Upon Request

Artist, Retired HS Art Teacher & Mentor

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*Thank you for your time today, take care & stay safe.*